
KAZZAR LIGHTING LTD COOKIE POLICY

INTRODUCTION

Kazzar Lighting Ltd ("we," "our," "us") uses cookies and similar technologies on our website to enhance your browsing experience, provide personalised services, and improve our website. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They help the website recognise your device and store information about your preferences or past actions.

2. Types of Cookies We Use

2.1. Essential Cookies:

These cookies are necessary for the website to function properly. They enable basic features such as page navigation and access to secure areas.

2.2. Performance Cookies:

These cookies collect information about how visitors use our website, such as which pages are visited most often. This helps us improve the website's performance and user experience.

2.3. Functional Cookies:

These cookies allow the website to remember your preferences (e.g., language, region) to provide a more personalised experience.

2.4. Targeting/Advertising Cookies:

These cookies track your browsing habits to deliver relevant advertisements. They may also limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

3. Third-Party Cookies

We may use third-party services that set cookies on your device to provide additional functionality or analytics. These include:

Google Analytics: To analyse website traffic and usage patterns.

Social Media Plugins: To enable sharing content on platforms like Facebook, Twitter, and Instagram.

Please refer to the respective privacy policies of these third parties for more information.

4. How We Use Cookies

We use cookies to:

Ensure the website functions correctly.

Remember your preferences and settings.

Provide analytics to improve website performance.

Deliver targeted advertisements and measure their effectiveness.

5. Managing Your Cookie Preferences

You can manage or disable cookies through your browser settings. Note that disabling certain cookies may affect the functionality of our website. Below are links to manage cookie settings in popular browsers:

Google Chrome: <https://support.google.com/chrome/answer/95647>

Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge>

Safari: <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

For more detailed information about cookies and how to manage them, visit www.allaboutcookies.org.

6. Consent to Use Cookies

By using our website, you consent to the use of cookies in accordance with this Cookie Policy. If you do not agree, please disable cookies through your browser settings or refrain from using our website.

7. Updates to This Cookie Policy

We may update this policy from time to time to reflect changes in technology or regulations. The latest version will always be available on our website.

8. Contact Us

If you have any questions or concerns about this Cookie Policy, contact us at:

Kazzar Lighting Ltd

Address: Temple House, 1 Regatta Place, Marlow Road, Bourne End, Buckinghamshire, SL8 5TD

Email: sales@kazzar.net

Telephone: 020 8090 1413 / 01628 533103